Research Accelerator 2020

Thursday 26th November – Wednesday 9th December

www.academic-consulting.co.nz/accelerator/

Full programme and session descriptions

CONTACT US

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We know you're busy and that research funds are limited right now, so we're offering a time-efficient and cost-effective way for you to access the training you need to accelerate your research! This isn't a traditional training course – we've designed something a little out of the ordinary that will work for the "new normal" we now find ourselves in. The idea is that the event is super-flexible. You can create your own professional development programme from the content on offer, and you can also create your own timetable – there's a mix of live and video sessions that you can watch whenever is convenient.

To help you design your programme for the event, we've put together this handy booklet. It provides specific details for each day – this will help you decide which sessions are best suited to your needs and level of experience. Think of Research Accelerator like an academic conference, where you can pick and choose the presentations and tracks that you're interested in. The session guide that follows has all tracks, session types, target groups and skill levels clearly marked so that you can decide which sessions are best for you.

The sessions across the 10 days are focused on the data analysis and writing skills you need for your research, whether that’s qualitative or quantitative. The content will be focused on practical tips and tricks that will move your research forward and help you to work more efficiently. We’ll be covering both software skills and the methods you need to use software effectively, as we firmly believe the two go hand-in-hand. There's also something for everyone – we have plenty of beginner sessions for those researchers new to data analysis, but there are also sessions for those with more experience who would like to dive deeper.

Research Accelerator is being offered by Academic Consulting – we're a New Zealand based company that has been offering training and research services for over 20 years. To find out more about us, and see what our clients have to say about our services, visit: www.academic-consulting.co.nz.

If you have any questions about Research Accelerator, please don't hesitate to contact us - we'll be happy to help. I hope to see you at the event - I'm really looking forward to working with you to help you accelerate your research!

Lyn Lavery
Director, Academic Consulting
How the Event Works

Sign-up for a 3 Day, 10 Day or 10 Day+ pass, depending on the level of access you require – details are available at: www.academic-consulting.co.nz/accelerator

Nearer the course date you’ll receive your login to the virtual platform we’ll be using for the event

Decide which session(s) you’re interested in, using this programme as a guide – see the key below to understand the timetable for each day

Login each day to access the videos, links to live sessions, training manuals, slides, quizzes and exercise files you need. After the event, these will all be available on-demand for you to access whenever you need (note that the type of pass you pay for determines how long you have access for).

If you have questions about the material, you can post these online (we’ll get back to you as soon as we can) or alternatively you can come along to one of the live group Q&A or individual drop-in sessions.

There are icons for each session type:
- Video session
- Live webinar
- Live Q&A session
- Live discussion or group work session

The header for each day will tell you which tracks are running – the five tracks are:
- Qualitative
- Quantitative
- Literature Reviews
- Software
- Methods

Each session will have a ‘skill level’ indicated, the letters represent:
- A
  - Suitable for all levels
- B
  - Beginners - note that all sessions require a basic understanding of research and data collection methods
- E
  - Some experience required – please check the session description for details

Day 1

Qualitative Analysis
Date: Thursday 30th November
Themes: Qualitative / Methods

Welcome and Introductions
This introductory session will provide an overview of the event, and help you through the different types of content and resources provided. We’ll also provide some quick introductions for those who are attending live, so that we can start to get to know each other.

All welcome.

Qualitative Analysis for Beginners
This session provides a focused introduction to qualitative data analysis and covers the key stages in the process, including coding and identifying patterns in your data. The course is accompanied with practical tips and aims to leave attendees feeling more confident in approaching this vital but inevitably messy stage of the research cycle.

This session is owned by (name of owner)/www.qualitativeanalysis.org

After each session description, we’ll provide an indication as to who should attend
Planning Your Programme

One of the best aspects of Research Accelerator is that you can create your own programme – we’ve compiled some tips to help you get the most out of the 10 days

1. Don’t attend too many sessions at once
   Learning new information is best in short blocks of time, so take that into account when choosing your sessions. Remember that you’ll be able to catch-up on-demand with any sessions you can’t fit into a particular day. Also keep in mind that we’re not expecting that anyone will attend the entire event, so please don’t try and learn everything!

2. Choose 1-2 tracks to attend
   There are a number of different tracks you can attend – qualitative, quantitative, literature reviews, methods and software. If you’re feeling overwhelmed by all the sessions on offer you might find it helpful to select 1-2 tracks you’re interested in, and just focus on those. You can catch-up on-demand with any other sessions of interest at a later stage.

3. Make sure you’re attending the right session(s)
   Check the target group for each session – specific detail is included with the session description. We’ve included target groups for a good reason. If you’re a beginner we don’t want you getting lost in the sessions that require some experience, and if you’re an experienced researcher we don’t want you getting bored in the beginner sessions!

4. Watching the video sessions
   Indicative times have been provided each day for the video sessions, but you obviously don’t need to watch during that specific time slot – these are provided for those researchers who wish to work through the content on a day by day basis.

5. Only interested in NVivo for literature reviews?
   There are three days relating to NVivo for literature reviews – Day 2, 4 and 8. Note that some sessions from Days 2 and 4 are prerequisites for Day 8, so make sure you’ve watched these first!
As part of the lead-up to Research Accelerator we’ll be offering free live webinars. Registration for these webinars is separate to the main Research Accelerator event and is open to all interested researchers. You can register at: www.academic-consulting.co.nz/training. If you can’t attend the webinar live, register anyway and we’ll send you a recording that you can watch when it’s convenient.

Is NVivo for You? A Brief Tour

NVivo is designed for researchers working with text-based information and/or multimedia data. If you’ve heard of NVivo but are unsure whether it is the right application for your qualitative research project, then this is the ideal webinar for you. We’ll provide a brief introduction to the software and demonstrate some of its key functions. This session will be particularly useful for researchers who are working with interview or focus group transcripts, survey data, field notes, reports, audio or video, photographs, webpages, social media data, media articles, and/or policy documents.

This session is for those new to NVivo

NVivo Showcase

There’s a lot more to NVivo than initially meets the eye! This webinar is aimed at researchers who have got to grips with the basics of NVivo but are wondering what they might be missing. The session will be a combination of our favourite tips for working smarter with the software, along with a brief demonstration of some of the lesser known features such as matrix coding queries, explore and comparison diagrams, auto coding, search folders and mind-maps.

This session is aimed at researchers who are familiar with the basics of NVivo

NVivo for Literature Reviews

Reviewing the literature is an important part of the research process. Organising relevant papers and findings are more than just data entry or bibliographic tasks, you also need to be able to analyse and integrate this material with the qualitative data you are gathering. This one-hour demonstration will provide an overview of NVivo’s functionality with regard to literature reviews. Importing and coding literature, running queries on published material, and working with bibliographic data in conjunction with your NVivo project will all be covered.

All welcome

CLICK HERE TO REGISTER
Qualitative Analysis for Beginners

This session provides a focused introduction to qualitative data analysis, covering the key stages in the process including coding and identifying patterns in your data. The course is interspersed with practical tips and aims to leave attendees feeling more confident in approaching this vital – but inevitably messy – stage of the research cycle.

This session is aimed at researchers new to qualitative analysis

Transcription Tips & Tricks

Producing high quality transcripts is an essential part of the qualitative data analysis process. This session provides some practical advice for transcription. We’ll cover the use of consistent conventions, different levels of verbatim, equipment/software options and preparing transcripts for import into NVivo. We’ll also take a look at some of the machine transcription options currently on the market (NVivo Transcription, Rev, Trint and Otter) and compare them on both pricing and quality.

All researchers interested in transcription are welcome

Quick Tips for Qualitative Analysis

Join us for our first lunchtime seminar, where we’ll be discussing some of our favourite tips for qualitative data analysis. We’ll touch on tips for planning, keeping records, choosing software, ensuring rigour and more.

All qualitative researchers welcome (or interested quantitative researchers)

Issues in Qualitative Analysis

This discussion group is for researchers who are interested in some of the intricacies of qualitative data analysis. We’ll start out by discussing some hotly debated topics such as inter-coder reliability, the role of software in qualitative analysis, and whether quantitative research really is more reliable than qualitative. We’ll then open the floor for any other questions/issues the group would like to discuss.

This session is for researchers who have some experience with qualitative analysis

Individual Drop-in

Drop-in to ask any questions you have about the content from Day One. Attendees will be seen individually on a first-come, first-served basis.

All welcome
# Day 2: Introducing NVivo

**Date:** Friday 27th November  
**Tracks:** Qualitative / Software / Literature Reviews

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<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Description</th>
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| 9:00am | NVivo Quick Start 1: Creating a Project and Importing Data             | In the first of our NVivo Quick Start sessions we’ll show you how to create an NVivo project and import your data. We’ll also discuss the usefulness of folders and memos, and show you how to create them.  

*No prerequisites other than an interest in qualitative data analysis software*

| 10:30am| NVivo Quick Start 2: Introducing Coding                                | Once you’ve set-up your NVivo project, you’ll need to start coding your data. This session will introduce the various techniques for coding in NVivo, including how to work with your codes and view coding context.  

*This session is for those new to NVivo - please watch NVivo Quick Start 1 beforehand*

| 12:00pm| Adding Value to Your Research with Journals and Memos                 | Research journals and memos are a simple yet incredibly effective tool to add value and insight into your qualitative and quantitative analysis. This session will discuss ideas for what to include in these reflective documents and will briefly debate the benefits of keeping them electronically versus pen and paper.  

*All interested researchers welcome*

| 1:30pm | NVivo Quick Start 3: Exploring with Text Queries                      | This session covers two popular queries in NVivo – text search and word frequency queries. These queries will allow you to look for specific instances of words or phrases, or identify the most frequently occurring words across your data. We’ll also cover the visualization tools that are associated with these two queries.  

*This session is for those new to NVivo - please watch NVivo Quick Start 1 and 2 beforehand*

| 4:00pm | Group Q&A: General                                                    | Got a burning question from any of the sessions so far? Join us for a live Q&A session to have your question answered. Submit your question ahead of time if you can’t attend in-person.  

*All welcome*
**Statistics for Beginners**
This session will cover some of the basics relating to quantitative analysis, including hypotheses, independent and dependent variables, levels of measurement and descriptive statistics. All explained in a user-friendly, easy to understand way!

*This session is aimed at those new to quantitative analysis*

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**Quick Introduction to Statistical Testing**
If a t-test sounds like something you’d do to test the strength of your cuppa and you don’t know your ANOVA from your correlation, then this is the perfect session for you! We’ll cover some of the basic principles of statistical testing and provide a quick overview of some of the commonly used tests, including t-tests, ANOVA, correlation, regression, and non-parametric statistics.

*This session is aimed at those new to quantitative analysis*

**Statistics for Beginners (or equivalent knowledge) is a prerequisite**

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**Quick Tips for Quantitative Analysis**
Today’s lunchtime seminar will cover some of our favourite tips for quantitative data analysis. We’ll cover tips for data entry, choosing statistical software, working with a statistical consultant and more.

*All quantitative researchers welcome (or interested qualitative researchers)*

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**Statistics: Test Your Knowledge!**
This discussion group is quiz-based – we’ll present various research scenarios and give you an opportunity to decide which statistical test is appropriate for the research question. We’ll discuss each scenario along the way. If you can’t attend in-person, you can complete the quiz in your own time.

*This session is for those who have some experience with quantitative analysis*

**Those who have watched the Quick Introduction to Statistical Testing session are also welcome to attend**

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**Individual Drop-in**
Drop-in to ask any questions you have about the content from the event so far. Attendees will be seen individually on a first-come, first-served basis.

*All welcome*
Introducing Cases and Classifications
Classifications play a key role in running coding queries, to enable comparisons across files and/or cases. This session introduces cases and classifications, and shows you how to set-up both file and case classifications for your project. If this sounds like a relatively boring aspect of the software, think again! Watch this session to understand just how useful classifications might be in your research.

*This session is for researchers who are experienced with NVivo
Those who have watched NVivo Quick Start 1, 2 and 3 are also welcome to attend*

Asking Questions in NVivo
This session will cover some of the more powerful queries in NVivo – coding, crosstab and matrix coding queries. Learn how to ask questions of your coding – for example, what did males in their twenties say about a particular topic? Or, were participants with a particular view more likely to respond positively to the intervention being studied?

*This session is for researchers who are experienced with NVivo
Those who have watched the Introducing Cases and Classifications session are also welcome to attend*

NVivo Coding Tips & Tricks
This lunchtime seminar will highlight some of our favourite tips and tricks for the coding process. We'll cover tips for working smarter and faster when coding and discuss effective NVivo coding frameworks.

*All researchers who are familiar with NVivo are welcome - appropriate to all levels*

Exploring Data with NVivo Visualizations
The saying "a picture paints a thousand words" very much applies to the visualization tools in NVivo, which can play a key role in both analysing and presenting qualitative data. This session will discuss these different visualization tools in NVivo and provide some practical suggestions for your next project.

*This session is for researchers who are experienced with NVivo
Those who have watched NVivo Quick Start 1, 2 and 3 are also welcome to attend*

Group Q&A: Cases and Classifications
Cases and classifications can be tricky to understand. If you have a question from the session earlier today, or would like to clarify how cases, classifications and queries might apply to your research, join us for today's live Q&A session. Submit your question ahead of time if you can't attend in person.

*This session is aimed at researchers who have questions about NVivo's cases and classifications*
Bring Your Own Research Project

Date: Wednesday 2nd December

Bring Your Own Research Project

9:00am
Join today’s virtual session if you’d like to put your learning from day one through four into action. Bring your own research and data (plus coffee and snacks) and we’ll work independently to make some progress on our respective projects. If you’d like some accountability you can share goals with the group at the beginning of the day, or you can just do your own thing if you’d prefer. If you need help with a particular aspect of your project, one of our facilitators will be on hand to assist!

All welcome

Audience Choice

12:00pm
Today’s lunchtime seminar is audience choice – make a suggestion and we’ll see what we can do to offer it! We’ll let you know the session details nearer the time.

Shut Up and Write!

1:30pm
If you’re keen to spend some uninterrupted time writing, join us for a series of Pomodoros (25-minute blocks) where we’ll write together as a group. No chatting allowed apart from the introductions and break times! The session will be hosted by a timekeeper, who will help keep everyone on track. Bring a piece of writing you’re working on, or perhaps work on the research journal/memos that we discussed on day two.

All welcome

Questions about Research Accelerator?

CLICK HERE TO READ OUR FAQS
How do I use NVivo for Mixed Methods?
NVivo can be a powerful analysis tool for mixed methods research. This session will build on some of our earlier NVivo sessions, and more specifically discuss the functionality of NVivo in relation to mixed methods projects. Importing surveys and demographic data will be covered, along with the query tools that are helpful for mixed methods (crosstab and matrix coding queries). Working with SPSS and NVivo will also be discussed.

*This session is for researchers who are experienced with NVivo*  
*Those who have watched the Day 2 and 4 NVivo sessions are also welcome to attend*

Can I work with NVivo in a Research Team?
Working in qualitative research teams is becoming increasingly common. This session covers three options for working in a team with NVivo – using the standalone version of NVivo, NVivo Cloud Collaboration, and NVivo Teams. We’ll also discuss some practical tips and suggestions for effective qualitative teamwork.

*Ideally those attending will be familiar with the basics of NVivo*

Can NVivo Really Code for Me? A Quick Demo of Auto Coding
Is there any truth in the rumour that NVivo can do your coding for you? Yes and no is the short answer. This session will provide a more detailed answer, and will help you make your own mind up regarding auto coding. Auto coding for themes, auto coding for sentiment and auto coding on existing coding patterns will all be discussed. Note that this functionality is not currently available in NVivo for Mac, but Mac users are more than welcome to attend.

*Ideally those attending will be familiar with the basics of NVivo*

How do I report from NVivo?
While there’s no “magic button” in NVivo that will create a summary report of your analysis, this doesn’t mean that NVivo can’t assist you with reporting, it’s just not something that will happen automatically. In this session we’ll cover the various options for reporting from NVivo.

*This session is for researchers who are experienced with NVivo*  
*Those who have watched the Day 2 and 4 NVivo sessions are also welcome to attend*

Live Q&A: NVivo for Mac
As our NVivo sessions will be presented using NVivo for Windows, we wanted to give Mac users a chance to ask questions specific to NVivo for Mac. Submit your question ahead of time if you can’t attend in-person – we’ll have a Mac version of NVivo on hand so that we can demonstrate anything that’s needed.

*This session is specific to NVivo for Mac users*
SPSS Quick Start

SPSS is one of the most user-friendly statistics applications on the market. This session will help you get to grips with the basics of SPSS. You’ll learn how to successfully set-up SPSS data files and run basic statistical analyses (including graphs). We’ll also cover how to move data and output between SPSS and Excel, and how to move your analyses across into Microsoft Word, ready for you to write them up.

All researchers welcome – no prior knowledge of statistics required

Diving Deeper Into SPSS

This session covers intermediate-level content relating to SPSS. We’ll discuss variable and file manipulations, working with multiple response data, merging files and SPSS syntax, along with some of our favourite tips and tricks for working with SPSS.

This session is for researchers who are experienced with SPSS

Those who have watched the SPSS Quick Start session are also welcome to attend

Data Entry Tips for Microsoft Excel

While we recommend using SPSS for statistical analyses, it’s not the best choice for your data entry. Today’s lunchtime seminar covers some of our favourite tips for data entry – all of which will save you considerable time when working with Excel. While this session will be largely aimed at entering numeric data, we’ll throw in a few tips for qualitative researchers as well!

A basic understanding of Microsoft Excel is assumed for this session

Running Analyses with SPSS

This practical session will demonstrate how to run some of the more commonly used statistical tests in SPSS such as t-tests, ANOVA, correlation and chi-square. We’ll also briefly cover some useful descriptive statistics along the way. Rather than just showing the menu clicks in SPSS, we’ll also be discussing how to interpret the results of your analysis and will provide some tips for writing up.

Prerequisites for this session are SPSS Quick Start and Quick Introduction to Statistical Testing (or equivalent knowledge)

Group Q&A: General

Got a burning question from any of the sessions so far? Join us for a live Q&A session to have your question answered. Submit your question ahead of time if you can’t attend in-person.

All welcome
NVivo for Literature Reviews

Reviewing the literature is an important part of the research process. Organising relevant papers and findings are more than just data entry or bibliographic tasks, you also need to be able to analyse and integrate this material. This hands-on session will cover NVivo’s functionality with regard to literature reviews. Importing and coding literature, running queries on published material, and working with bibliographic data in conjunction with your NVivo project will all be covered. We’ll also provide an example literature review project that you can explore as part of the training.

*Prerequisite sessions: NVivo Quick Start 1, 2 and 3; Introducing Cases and Classifications; Asking Questions in NVivo (or equivalent knowledge)*

Literature Review Toolkit: A Quick Tour

There are a range of applications that can be useful in the literature review process, from reference management software (Endnote, RefWorks, Zotero and Mendeley), through to various note-taking apps (Endnote, Onenote, Notion, Roam) and different word-processing or writing applications (Word, Scrivener). This webinar will provide a quick overview of what’s currently available. We’ll also be asking attendees to share the applications they’ve found most useful and why – you might just discover your new favourite app in this session!

*All welcome*

Time-saving Tips for Microsoft Word

This session covers ten features of Word that we can’t live without - you’ll wish you’d learned them years ago! One of the problems with Microsoft Word is that we’re often self-taught users, and therefore don’t know what we don’t know. The features introduced in this webinar will not only save you time, they will streamline the writing process, and make document preparation considerably easier.

*A basic understanding of Microsoft Word is assumed for this session*

Group Q&A: Literature Reviews

Got a burning question about literature reviews? Join us for a live Q&A session to have your question answered. Submit your question ahead of time if you can’t attend in-person.

*All welcome*
Qualitative Writing for Beginners
Writing up qualitative research can be challenging. This session will cover tips and tricks for managing this process, as well as techniques for getting started and keeping going. There will be guidance on representing the researcher’s voice within your writing, as well as practical ideas for working with NVivo outputs and effective use of verbatim extracts.

*This session is aimed at researchers new to qualitative writing*

Developing Themes
What’s the difference between a code and a theme, and if themes don’t “emerge from the data” how on earth do you develop them? This session will discuss a range of practical strategies and techniques to help you develop themes from your coding. This session is not NVivo specific, so any interested qualitative researcher is welcome to attend.

*Researchers with qualitative data analysis experience*

Tips for Academic Writing
Once you’ve finished analysing your data, you’ll need to make a start on writing it up! If you’d like some tips to help you with the process, join us for this lunchtime seminar. We’ll cover strategies for beating writer’s block, tricks of the trade for tightening and polishing your work, and tips for maximising your environment and writing productivity.

*All welcome*

What’s Your Qualitative Writing Style?
There is huge variation in how qualitative findings are presented, which can make it overwhelming for you to know the best way to present your own research. In this discussion group, we’ll critique three qualitative results sections, comparing the different styles used and discussing the pros and cons for each. Note that there is some pre-reading required for this session, so if you’re planning to sign-up make sure you have the time beforehand to read the three short pieces of research.

*Researchers who have experience with academic writing and qualitative data analysis.*

Individual Drop-In Session
Drop-in to ask any questions you have about the content from the event so far. Attendees will be seen individually on a first-come, first-served basis.

*All welcome*
Bring Your Own Research Project

Date: Wednesday 9th December

9:00am

Bring Your Own Research Project
Join today’s virtual session if you’d like to put your learning from Research Accelerator into action. Bring your own research and data (plus coffee and snacks) and we’ll work independently to make some progress on our respective projects. If you’d like some accountability you can share goals with the group at the beginning of the day, or you can just do your own thing if you’d prefer. If you need help with a particular aspect of your project, one of our facilitators will be on hand to assist!

All welcome

12:00pm

Audience Choice
Today’s lunchtime seminar is audience choice – make a suggestion and we’ll see what we can do to offer it! We’ll let you know the session details nearer the time.

1:30pm

Bring Your Own Research Project (continued)
Join today’s virtual session if you’d like to put your learning from Research Accelerator into action. Bring your own research and data (plus coffee and snacks) and we’ll work independently to make some progress on our respective projects. If you’d like some accountability you can share goals with the group at the beginning of the day, or you can just do your own thing if you’d prefer. If you need help with a particular aspect of your project, one of our facilitators will be on hand to assist!

All welcome

4:00pm

Closing Comments/Final Q&A
Join us for the final session of our Research Accelerator to ask any final questions, share your favourite learnings from the fortnight, and listen to our final tips for accelerating your research! Depending on your time zone, you might like to join us with an early morning coffee or an end-of-day cocktail.

All welcome
### WEEK 1 AT A GLANCE
**THURSDAY 26TH NOVEMBER - WEDNESDAY 2ND DECEMBER**

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<th>THURSDAY 9:00am</th>
<th>THURSDAY 10:30am</th>
<th>THURSDAY 12:00pm</th>
<th>THURSDAY 1:30pm</th>
<th>THURSDAY 4:00pm</th>
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<td>10:30am</td>
<td>Transcription Tips and Tricks</td>
<td>NVivo Quick Start 2: Introducing Coding</td>
<td>Quick Tips for Quantitative Analysis</td>
<td>Group Q&amp;A: General</td>
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<tr>
<td>12:00pm</td>
<td>Quick Tips for Qualitative Analysis</td>
<td>Issues in Qualitative Analysis (Discussion Group)</td>
<td>Statistics: Test Your Knowledge! (Discussion Group)</td>
<td>Individual Drop-in Session</td>
<td>Group Q&amp;A: General</td>
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<tr>
<td>1:30pm</td>
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<td>NVivo Quick Start 3: Exploring with Text Queries</td>
<td>Exploring Data with NVivo Visualizations</td>
<td>Group Q&amp;A: Cases and Classifications</td>
<td>Shut Up and Write! (cont.)</td>
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<td>4:00pm</td>
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### WEEK 2 AT A GLANCE
**THURSDAY 3RD DECEMBER - WEDNESDAY 9TH DECEMBER**

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<th>TUESDAY 1:30pm</th>
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<td>Individual Drop-in Session</td>
<td>Closing Comments/ Final Q&amp;A</td>
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What are you waiting for?

Early bird pricing closes on October 30th. Take the opportunity to finish 2020 with some accelerated progress on your research!

REGISTER NOW!

If you still have questions about Research Accelerator we have a handy list of frequently asked questions

CLICK HERE TO READ OUR FAQs